

The First Level Recruiter Rewards Program Explained

This is a program to reward recruiters who were sponsors in the program prior to July 7th, 2005. If they choose to, they can use the above form to verify that they were directly instrumental in causing a purchase of inventory for the program. As a result of that fact, we will give them credit (once the fact has been verified) toward the offer to allow them to match and double up past sponsorships they have made. If they are unable to buy more inventory in order to take advantage of the “double up” offer, then by being instrumental in causing someone else to sponsor, we will automatically “double up” the same number of packets they had purchased prior to July 7th as the number of packets the new sponsor they recruited buys. Of course this does not include any sponsoring done by other sponsors that came in before July 7th, who he may have recruited who are sponsoring to take advantage of the same “double up” offer.

As an example, let's say a sponsor bought 100 packets prior to July 7th, 2005. This sponsor wants to match that and “double up” his/her original purchase of 100 packets (with the further understanding that it may even eventually automatically go from a “double up” to a “triple up”) but the sponsor is pretty much broke at this time. Instead of buying 100 more packets at a cost of \$300 and then, having purchased 200 packets in total, he could actually have 400 packets placed on his behalf. But, alas, he is broke and unable to purchase more than another 40 packets (or possibly even no more at all.) There are still 60 packets that need to be purchased to be able to match the prior to July 7th performance. But our sponsor is broke. Instead of despairing, the sponsor starts telling people about the program and a friend gets involved after watching the pastor dvd and coming on the hotline on Thursday night. This friend then decides to sponsor 100 witness packets.

Let me give you a couple of scenarios of how the above situation could effect the recruiter of this new sponsor. He gets the form filled out to verify the new sponsor's purchase of 100 packets and also gets it signed by the sponsor (which is HIS or HER responsibility.) He submits that form to UCSA PRIOR TO THE CUT OFF OF THIS “DOUBLE UP” OFFER (which is also his or her responsibility.) Now the recruiter has options. He has already purchased the 40 packets after July 7th so both those AND the remaining 60 are covered. He can double up both the 40 bought before the July 7th deadline AND the 40 purchased AFTER the July 7th deadline. So, 80

packets will be “doubled up” due to actual packet purchases he made for cash. The remaining 60 packets credited by the other sponsor’s purchase will NOT get him another 60 packets, but they will cause the other 60 he had purchased prior to the cut off to be “doubled up” as well. So, he will be able to double up the 60 as well as the 80 for a total of 140 that he can “double up” (for a total of 280 packets.) That means that because he bought 40 more AND got a friend to come in to sponsor at least 60 (or more) he can now “double up” all he had done before the July cut off plus whatever he actually bought after the deadline. Had he not been able to buy any more after July 7th, but had a friend who bought 100, then (without his having bought any) he could double up the 100 he had bought prior to the July 7th cut off (for a total of 200 packets placed on his behalf.)

I hope you all understand that getting people to sponsor does not give you another witness packet for each one they buy, but it does give you the right to “double up” one you had bought prior to the July 7th cutoff. It is better for you if you can match the purchases, because you are able to “double up” (and even possibly “triple up” in the future) not only the one you bought prior to the cutoff, but also the one you bought AFTER the cutoff. In order to get the “double up” for matching, ALL of the ones you purchased prior to the July 7th cutoff MUST be matched. Getting other people to sponsor is another way to match them. By the way, whatever amount of recruiting of other sponsors you do, the ones they purchase WILL cause a “double up” of one of the ones you had purchased prior to the cutoff EVEN IF YOU DO NOT MATCH ALL THE ONES YOU HAD PURCHASED PRIOR TO 7/7.

To give you an example of this, let’s take our sponsor who had purchased 100 packets for placement prior to July 7, but he is unable to buy any more. He does, however get one friend to buy the minimum order of 10 packets for \$30. He does absolutely nothing else prior to the current “double up” offer ending. All he did was get the form signed by his friend and submitted to UCSA OFFICES prior to the cutoff. Of course he still has the initial 100 packets purchased to be placed on his behalf. He did not match the whole order, but he did gain the right to have 10 of the 100 “doubled up”. So, he now has 110 packets to be placed on his behalf. If we automatically change to “triple up” status, then he has 120 to be placed on his behalf. The point is that whatever you get other sponsors to do and get confirmed prior to the cutoff WILL cause the same amount of your sponsorships to “double up” if

you want to do it that way. It is always better to match them by buying more and “doubling up” everything, but, getting the right to “double up” by recruiting is far better than doing nothing. It gives those who are out of money a fair chance to take advantage of the offer. It also gives those who try to match their prior effort and are unable to match it all with purchases, the opportunity to at least gain the right to “double up” by making the goal of matching their prior performance through recruiting others. In the case of a guy who sponsored 100 prior to the cutoff and bought only 40 afterwards, if he got a contact to join and do at least 60, he was able to “double up” the 40 bought before and after the cutoff, and, in addition, the remaining 60 got doubled up. If he had not bought the other 40, and only got the 60 sponsored by others, he still would be able to “double up” the original 60 he had bought prior to the deadline for a total of 160 due to the ‘double up’ of 60 and the 40 that he was unable to “double up”. 160 rather than just the 100 he bought. Of course with the purchase of 40 more he could have gotten 240 rather than 160.

One final point that is important to mention. As a recruiter you work for (or are) a UCSA dealer. Your dealer has a commitment to pay you a royalty for all the money he pays to a sponsor you recruited into the program. Nothing we have agreed to give you in the above program changes any of the royalty commitment made to you by your dealer. You will still get half as much as the commissions paid to the sponsor you recruited in addition to the right to “double up” on your own orders made prior to the cutoff. If any of those you have sponsored feel like your getting this little bonus incentive is unfair to them, it does not effect them in any way. They still have the same deal on sponsoring that everyone has. By the way, you can also give them the good news. The deal we are offering you now will MOST LIKELY be offered to them on another cutoff sometime in September.

NOW, LET ME MAKE THIS SIMPLE.

Recruit as many sponsors into this program as you can. ALWAYS get them to sign off on the form above every time they make a purchase of witness packets. That means periodically checking with them to see if they have made a purchase. Try to match whatever you have done prior to July 7th by buying new witness packet purchases whenever possible. ALWAYS let contacts know they can become dealers in the UCSA network of dealers. If they decide to do that, the commission

will enable you to “double up” 67 witness packets purchased prior to the cutoff.

AN IMPORTANT NOTE FROM UCSA ADMINISTRATION:

The responsibility to obtain a signed form from your contact is YOURS ALONE. We will not pursue this for you. We will ONLY accept the properly filled out and signed forms prior to the next cutoff date. We will NOT give you updates on what anyone you recruited is doing or not doing. We will also NOT research how many witness packets you purchased prior to the July 7^h cutoff. That is YOUR responsibility! We WILL give you credit and even give you a report of what our records indicate you are able to “double up” AFTER the cutoff for that program comes. If you have done nothing there will not be a report telling you that. If you have done something there will be a report as soon after the cutoff as we can get it out.

To fax forms: (973)208-7699/7899. E-Mail is mrmagoo07405@yahoo.com