



DUTCHMAN ENTERPRISES, LLC

Db a Dutchman Institute in the State of New Jersey
Walking By The Light

3002 State Route 23, Newfoundland, NJ 07435

**WE HAVE THE MOST FUEL EFFICIENT VEHICLE IN THE WORLD
100 MPG NOW... AND A WHOLE LOT MORE
THIS IS AN URGENT AND VERY IMPORTANT MESSAGE
FOR THOSE INTERESTED IN BECOMING DEALERS**

I am pleased to learn of your interest in becoming a dealer. Dutchman Enterprises has no dealers of our own, but, through a special arrangement with a World Wide organization that does have dealers, we have agreed to allow their dealers to sell the engine modification kits on our behalf. Each of their dealers can go anywhere in the world and sell their unique product line. You can join them. This is a VERY unusual opportunity for you to buy an ongoing dealership in that organization, which has been in place since before 1990, with shared exclusive rights to distribute two-dozen amazingly unique products of their own, and get the chance to distribute our engine modifications in the deal. You may only be interested in what we are doing at Dutchman. If so, you are not required to sell any other particular product or products of theirs. As part of the distribution deal we struck, Dutchman received a number of dealerships in this other company, which we are allowed to resale. We are, therefore, now able to sell them. We were also given the "first refusal" rights for all dealership resells in that company. The value of these dealerships goes up and down based upon how sought after they are. In fact, the value has gone up and up and up (and has never, in two decades, really gone down, except once when the company deliberately took some dealerships they had bought out long ago and low balled them back to start at \$5,000 each about five years ago.) They had increased to over \$100,000 each, so the company tried to bring the dealerships more into the reach of average small business persons. It seems like high priced dealerships are inevitable since there are only 2,000 dealerships issued and there NEVER will be more. Now, in April 2008, the value of dealerships has already climbed back to the \$100,000 mark. Starting the project in April, we will increase that price by \$50,000 every month at least for 6 months. So, the earlier you get involved the less it will cost to buy one.

Dutchman Enterprises is going to take a limited number of these dealerships in April and open them for sale at \$100,000 each. If you are interested in possibly getting one for that very low initial offer price, we will arrange for an opportunity for you to visit our facility in New Jersey. We will invite you to be our guest at a two-day open house in which we will explore the potential of this incredible opportunity with you. We are NOT interested in selling one of the dealerships to anyone who does not attend this event. We MUST get the chance to know you and give you the chance to get to know us. If you can make it here on any of the dates below, from 9AM to 9PM both days then we would love to extend this invitation for you to come. We will hold the offering price to purchase a

dealership for you until one week after the event. This will give you some time to review the contract and do your due diligence. We will hold another open house early in May if you wish an invitation. At that time the price for a dealership shall be \$150,000 USD. In June it will be \$200,000. It will cost \$250,000 for a dealership in July. Finally, we will end this program of dealership sales at \$300,000 in the month of August. We intend to make the big announcement about the PICC by the end of August. After that, two things are very doubtful. In the first place, it is very doubtful that anyone who owns a dealership will sell it at any price. In the second place, it is doubtful many people will be able to afford to buy one if anyone is willing to part with it. There is a reason why Dutchman is making this opportunity available to the public and that reason is to raise capital for its inventory program. Virtually all of the money made through the sales of these dealerships shall be used to make on the shelf inventory. If we can flip the cash received through wholesaling inventory, then we can use our desire to fund inventory to sweeten the deal for potential dealers. We realize that not everyone can afford to pay a quarter of a million dollars for a dealership, however most of those who do attend these meetings will agree that a dealership is worth millions of dollars (right now) to anyone who intends to work it. In order to help candidates who do not have enough liquidity now to swing the purchase or want to get more bang for their cash dollar, we have three options to help fund this program. We do not wish to put pressure on anyone who wishes to buy a dealership, but these three special funding options are ONLY available within one week of the orientation the buyer attended. In the first place, if a candidate pays the full price in cash for the dealership, we will give the buyer two dealerships. The reason why owning two is exciting will be explored at the orientation. Of course that means that if you just want one and can swing the cash, then one can be bought for half the regular posted price. In other words, when it goes to \$250,000 one dealership can be bought within one week of leaving the orientation for \$125,000. If a candidate does not have the liquidity to do either of these two things within one week of the orientation, then he or she can pay a cash down payment on the purchase of 20% of the purchase price. The remaining balance due shall be paid FROM PROFITS OPERATING THE DEALERSHIP to be paid, as profits are declared by the buyer, at the rate of half of the profits paid on the balance until the full remaining balance has been paid. There is a reasonable interest rate charged on the balance to encourage the buyer to declare a profit as soon as that is actually possible without hurting the potential of the business. In other words, you could use the business itself to pay for the lion's share of the cost to buy a dealership.

We will hold a Friday/Saturday Open House every other week end. Open House will begin at 9AM SHARP on Friday and will go until 9PM and will start again on the next day (Saturday) at 9 AM SHARP and will go until 9PM on that Saturday. We begin the orientation meetings on every other Friday in New Jersey at our mechanic training facility at 3002 State Route 23 in Newfoundland, NJ 07435. Our second orientation meeting on this program was held on April 25th and 26th. May was 9th and 10th and 23rd and 24th. June is 6/7, 20/21 and 6/30th/7/1. July is the 11/12, 25/26. Every other week is easy for you to determine by just looking on a calendar. August will have two Open House Dealership Orientations (8/9, 22/23.) There is absolutely NO charge for attending this event. We can give you directions from the Newark NJ, LaGuardia NY, or Kennedy NY airports and we can also give you hotel information in the area. We provide the meals. We will absolutely guarantee you that you, and whatever advisors you choose to bring, will be impressed with the product line demonstrations and proof of the value of

owning a dealership. Feel free to bring a mechanic, physicist, accountant, spouse, partner or whomever you wish, but please let us know in advance how many people will be attending this event. In fact, you, and your guests, will most likely be surprised to discover the true potential of this unique opportunity. We cannot imagine that any serious candidate(s) with the resources will not go forward after attending our Open House.

If you wish to invite a mechanic to one of our live mechanic trainer's training programs, we invite you to do so. This training lasts four or five days and is ONLY done in the English language. We recommend staying all week for the five days. This special mechanic's training program is to teach mechanics to go back home and train other mechanics to install our unique process. Perhaps modifying your car can be a class project. The training is four days long with "hands on" experience with the HAFC kit installation as a class project as well as two days of classroom experience. Your mechanic will leave here ready to start a training operation in your area upon return. If you are serious about getting started with the engine modification technology, there is no better way than this to be assured of the viability of the technology and to start capitalizing on it right away. When you have a trained lead mechanic in your area, he will understand, and can verify, the technology. We recommend having a mechanic come to our four day training on our class here in new Jersey. The mechanic training is held the same week the dealer orientations are held. Mechanic training starts on the Monday that starts the week the dealer orientation is in and, if you wish to, you could attend both this training program and the orientation. You could also have a mechanic come to the training and stay over to attend the orientation with you. Your mechanic can share his or her experience with you the day you get here for the dealer orientation. .By the time you are ready to go home and decide on the viability of the business, your mechanic will have already experienced the engine modification savings in a class project he did and be ready to assist you in building a phenomenal business in that area of this opportunity. The two of you will be ready to effectively begin your local operation. The cost for this mechanic's training is \$1,000 unless you decide to become a dealer, and then your lead person shall be trained for free. In any event, the first day of training is free so your mechanic can evaluate the process before committing to the \$1,000 fee.

Dealers are welcome to market all or any part of the product line anywhere in the world they wish to. The entire world is your distribution territory. We have far more than just engine modification technologies. There are agriculture products that must be seen in order to be believed (grow 17 foot tall corn fields with many times more corn, or 800 tomatoes on one plant, or strawberries the size of apples.) We have industrial products, a noiseless vibrationless jack hammer, electrical products, residential household products, fire products that will save lives, unique building products, and, of course, engine modification products. Everything we do is revolutionary. We will also get into the special manner in which we are approaching some VERY imaginative and VERY revolutionary new products, which we hope to bring out soon (like a camera that will take regular pictures through a concrete wall as if it were not there, or our engine process that will power your car on raw corn or bird seed with no gasoline, or our tornado engine that weighs 174 pounds and puts out 5,000 hp on water as a fuel.) Of course we will examine our ability to produce electricity in any amount to power anything from a city to a home with no fossil fuels and no operating cost, which we scientifically proved in 1999. We will also discuss the reasons why the world has worked hard to ignore this fact. We will

also expose the antics of character assassins who are well paid by our competitors to try to destroy our credibility. The reasons, as you witness our incredible abilities to change everything will become very apparent. You will leave here with all the PROOF of the truth and have no doubt of who we really are and what we are capable of. We have entertained advisors to the President of the United States. We have done a show for the entire Congress of the United States. You will be shocked to realize what all we have proven and to whom we have proven it. This will be one of the most unique two days of your life spent anywhere.

If you are interested in attending any of the successive Open House Orientations please RSVP immediately. We have a limited number of dealerships we will make available and this is a “first come” opportunity. Please respond and let us know of your interest in attending. **CONSIDER THIS YOUR INVITATION TO ATTEND. (See the attached hotel and travel information)**

Please understand that THIS is the way we operate. We are looking for people who have a level of interest great enough to cause them to venture forth to our orientation. We would NEVER sell a dealership to anyone whom we have not met. We do not send a prospectus or information about how other people have fared with this opportunity, because we want to know that you can evaluate how well this meets your own capabilities and resources. There is no application to fill out or resume to submit to be a dealer. The one requirement is for you to take the journey and spend these two days with us and discover why well over 90% of those who do join our team. PLEASE bring whomever you need to help you with your decision. If you go home from here and have to explain what you saw, there is no way to do that without coming across as a raving mad person. ALL decision makers need to either come or leave the decision to those who do.

We will speak candidly and openly about everything from our history to our future together. You will learn about revolutionary technologies in our future that you had no idea were even possible. We will demonstrate our capabilities and show you how others have made a LOT of money with this opportunity and how you can have a reasonable chance to do so as well. You will evaluate that and then, when you are convinced, you will buy a dealership. We do not SELL dealerships. We let people BUY them. We want round pegs in round holes. If you are looking for an opportunity to be a part of changing the world, while making a great income doing it, (or just making a great income) we are sure you will join us. Whether you agree with us or not, we guarantee a great time for everyone. We hope to see you and your guest(s) here.

Very Sincerely Yours,

Dennis Lee (CEO- Dutchman Enterprises, LLC)